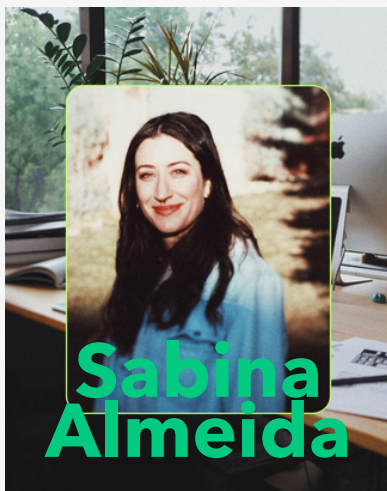




Marketing Specialist |
Graphic Designer

Contact

sabinaalmeidany@gmail.com
www.sabinaalmeida.com

About Me

Driven by creativity and human connection, Sabina seeks growth and deep understanding to craft work that is both meaningful and measurable. With a passion for design and visual storytelling, she thrives in both collaborative and independent environments—bringing fresh ideas to life with intention and impact.

Soft Skills

- Communication
- Empathy
- Collaboration
- Creative Solutions
- Humor
- Active Listening
- Detail Oriented
- Receptive to Feedback
- Discretion
- Adaptability
- Learners Mindset

Methods

- Adobe Illustrator, Photoshop, Canva, Procreate, Microsoft 365, Teams, Loop, Asana, Mailchimp, Wordpress, Davinci Resolve
- Hand drawn illustration | painting

Education

Bachelor of Fine Arts
SUNY Purchase College 2007-2010

Rhode Island School of Design
Visual Arts & Fashion Design 2007

Experience

Marketing Specialist | Graphic Designer

Conversant Solutions LLC | Boulder, CO 2022-2025

- Copywriting/editing for social platforms, assets and website
- Produced multi-media content for campaigns, social media, podcast promos, YouTube, internal and client facing assets
- Responsible for scheduling and publishing all digital content
- Sourced and vetted film crews for larger projects within budget
- Provided blog editing and consultation increasing readability
- Collaborated across departments on design requests
- Supplied photography, videography, video editing, company headshots, logo, poster, and PPT formatting & design
- Influenced and maintained brand consistency across platforms
- Successfully branded and relaunched company newsletter
- Delivered monthly analytics, KPIs and marketing updates

Marketing Manager

Rocky Mountain School of Animal
Acupressure and Massage | Longmont, CO 2022-2023

- Creative strategy & web design consultation
- Increased school's revenue by \$20K in one year
- Increased social reach by 20% and followership by 8%
- Supervised the relaunch of monthly newsletter
- Generated photo and video content for social platforms
- Managed copywriting and design for paid marketing ads

Acting Instructor

New York Film Academy | New York, York 2021-2022

- Built lesson curriculum for Acting on Film, Scene Study, Audition Technique, Marketing and Networking & Industry BP
- Established trusting relationships with students centered on growth and creativity
- Coordinated and ran screenings & work showcases

Graphic Designer

RECK, Short Film | Brooklyn, NY 2020

- Official selection for Venice Short Film Festival 2021

Executive Assistant

Benhar Office Interiors | New York, NY 2019- 2021

- Collaborated with Head of Marketing on design needs
- Coordinated domestic and international travel arrangements, including booking airfare, hotel and ground transportation
- Managed over 5,000 internal and external contacts for CEO
- Transcribed meetings with accuracy and discretion

References

Available upon request